



WAUSEON RECREATION ASSOCIATION BOARD MEETING

Wauseon Recreation Department

765 East Linfoot Street, Wauseon, OH 43567

Minutes of Wauseon Recreation Association Board Special Meeting, held Sunday, July 24, 2025, at 7:00 P.M.

The meeting of the Wauseon Recreation Association Board of Directors was called to order at 7:00 P.M. by Jason Blonstein. WRA Board Members present were Brock Nagel, Dana Frost, Chris Hannon, Recreation, Matt Mennetti, Hugo Barajas, and Heather Galbraith.

Park Board

The board discussed when the last time Larry Zimmerman from the Park Board attended a WRA board meeting. The group recommended that Jason Blonstein reach out to the Park Board to have someone in attendance. The WRA would like to coordinate efforts or support in finishing to install drain tile in Biddle Park.

Approval of Minutes

Jason Blonstein motioned to approve the minutes from July 24, 2025. Dana Frost seconded. Motion passes.

Financial Report

- Checking balance \$44,641.86
- Travel soccer had 80 athletes register at a rate of \$110 per person. The WRA owes the Northwest Ohio Youth Soccer League \$7100 for team registration fees. Gross revenue to the WRA is \$1700.
- Running Club has 7 athletes at \$20 per person for \$140 net revenue. Uniform cost TBD.
- Flag Football (1st through 4th grade) has 75 athletes at \$35 per person. Gross revenue to WRA is \$2625. Uniform cost TBD.
- Girls Flag Football has 19 athletes at \$35 per person. Gross revenue is \$665. Uniform cost TBD.
- Soccer Start Smart has 20 athletes at \$25-\$40 per person. Gross revenue is \$665. Uniform cost TBD.
- Rec Soccer has 143 athletes at \$35 per person. Gross revenue is \$5005. Uniform cost TBD.
- Rec volleyball has 62 athletes at \$35 per person. Gross revenue is \$2170. Uniform cost TBD.
- Tackle football has 55 athletes at \$80 per person. Gross revenue is \$4400. Uniform cost TBD.

Status of Fall Sports

Fall enrollment was healthy. They were hoping for more girls participating in flag football, but they are going to have two coaches and all the girls practice together. They will divide up for games with teams changing.

Status of Winter Sports

Matt has had initial conversations with Chad Burt and Shelly Borton regarding Start Smart basketball. There was some discussion about lack of transpar

Sport Board Refresh

The board briefly discussed refreshing the sports boards and giving them more direction similar to the newly established boards. The board decided to table the discussion until Jason could have some initial conversations with key people and the new board members could provide their input.

Board Members

Jason Blonstein motioned to appoint Dana Frost as Treasurer of the WRA. Brock Nagel seconded. Motion passes.

There is a discussion on what to do with the remaining three open seats. It is decided that two seats will be filled and one seat will be left open for the time being.

Jason Blonstein motions to appoint Phil Kessler to the WRA board. Dana Frost seconded. Motion passes.

Jason Blonstein motions to appoint Brittany Roof to the WRA board. Dana Frost seconded. Motion passes.

Establish Coaching Standards

Chris Hannon presented the proposed coaching standards to the board. There was some discussion and some language was altered. Jason Blonstein motioned to approve the modified document and Dana Frost seconded. Motion passes.

Chris will now work on implementing the process for the Coach's Code of Conduct with Matt and Hugo.

Money from Sponsorships

Brock Nagel spoke to the board about different ways to drive revenues to include:

- Programs and events
 - Community events – movie nights, festivals, holiday markets
 - Adult leagues and tournaments
 - Season camps
 - Specialty classes
- Facility rentals of future facilities
- Concessions and merchandise
- Expanded services
 - After school programs
 - Fitness training
 - Outdoor adventures
- Creative revenue ideas
 - Naming rights
 - Grant funding
 - Technology and online classes
 - Premium experiences
- Partnerships and sponsorships
 - Tiered sponsorship packages
 - Digital advertising
 - Event & program sponsorship

Communication

Dana Frost spoke to the board about ways to improve communication.

Comments, Announcements, and Other Business

Hugo asked the board for a policy regarding what makes coaches ineligible based on results for their background checks. Two examples he provided were a breaking or entering charge. The board discussed and Heather suggested she provide the guidelines for a social worker. The issue was tabled until next meeting.

The next meeting is set for 6:30 pm Eastern Time. Matt will try to coordinate to have it at the school board again.

With no additional business on the agenda, Jason Blonstein motioned to adjourn the meeting, which Brock Nagel seconded. Motion carries.

Summary of Action Items

- Jason Blonstein to contact Park Board members.
- Jason Blonstein to notify new board members that they were added to the board.
- Jason Blonstein to discuss after school program with Blake Young.
- Heather to provide guidance
- Chris Hannon to finalize Coach's Code of Conduct and work with Matt and Hugo to establish the process going forward.
- Jason Blonstein to build a business case for a tournament director and/or social media marketer.

Submitted by:

Jason Blonstein